

FINAL RESULTS

12 MONTHS TO 31 DECEMBER 2017

AGENDA

- Overview
- Financial Highlights
- SIPP Proposition
- Progressing the Strategy
- Appendix 1 Our business
- Appendix 2 Consolidated statements

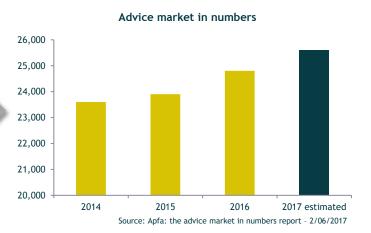
Appendix 1 summarises our business for those new to the Curtis Banks Group

Pension freedoms and positive demographic trends continue to provide a fertile market for quality, long term revenue organic growth opportunities.

- Following pension freedoms the market continues to grow
- SIPP market almost doubled (98%) in volume since pension freedoms
 - £31bn of transfers took place in 2017
 - SIPP accounted for 51% of all transfers via ORIGO
 - 30% increase in volume and 39% increase in value

- Advice market continues to grow
- Pension regulation continues to push savers to advice and guidance
- 6% (3.2m savers) received advice in past 12 months (source: FCA - FAMR 2017)





KEY PERFORMANCE INDICATORS

+47% £43.6m Revenue 50 43.6 45 40 35 29.7 30 25 17.0 20 15 10 5 0 2015 2016 2017

+4.7% **76,474 Total SIPPs** 76,474 80,000 72,983 70,000 60,000 50,000 39,236 40,000 30,000 20,000 10,000 0 2015 2016 2017

+48%

9,000 8,798
6,236
6,000
4,201
3,000

2016

6.25p

2017

0

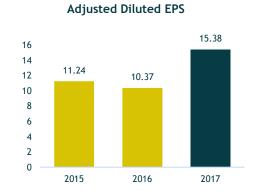
2015

+56%

+41% 8,798

+51% **£10.7m**Adjusted Operating Profit





15.38p

Dividend per share

6.25

4.00

3.25

2

2015

2016

2017



FINANCIAL HIGHLIGHTS

PROFIT & LOSS ACCOUNT

Profit and Loss (£'000)	2016	2017	% Change
Revenue:			
Fee income	25,214	34,073	35%
Interest income	4,517	9,500	110%
Total revenue	29,731	43,573	47%
Administrative expenses:			
Staff costs	(15,247)	(21,044)	38%
Property costs	(1,272)	(1,812)	42%
Operational costs	(5,884)	(9,480)	61%
Total administrative expenses	(22,403)	(32,336)	44%
Finance Costs (net)	(264)	(495)	88%
Adjusted operating profits	7,064	10,742	52%
Adjusted Operating Margin	24%	25%	100bps
Non Recurring Costs	(1,690)	(3,754)	122%
Amortisation	(884)	(1,131)	28%
Profit before tax	4,490	5,857	30%
Tax	(656)	(625)	5%
Total comprehensive income	3,834	5,232	36%

7 months only of Suffolk Life results included in 2016 results

Increase in interest income arising from alignment of virtual banking systems in November 2016

Increase in Adjusted Operating Margin

Non-recurring costs include £2.1m arising from systems implementation review and £0.9m office closure provision

BALANCE SHEET

Balance Sheet (£'000)	2016	2017				
Intangible Assets	47,442	44,593				
Property Plant and Equipment	1,110	1,188				
Deferred Consideration	(1,462)	(795)		SIPP annual fees received in advance		
Deferred Income	(9,873)	(10,928)	•	advance		
Borrowings	(20,942)	(17,564)	*	Net Cash of £8.1m		
Net Current Assets	3,800	2,451		(2016: £0.5m)		
Cash	21,455	25,673				
Net Assets	41,530	44,618		Regulatory capital surplus of £9m		
Share Capital	33,693	33,720				
Retained Earnings + Option Reserve	7,837	10,898				
Shareholder's Equity	41,530	44,618				

CASH FLOWS

Cash flows (£'000)	2016	2017			
Profit before tax	4,490	5,857			
Adjustments for non cash flow expenses	1,543	4,188		Strong cash flows	
Adjustments for interest expenses	387	554		Strong Cash Hows	
Changes in working capital and tax paid	(2,631)	1,508			
Net cash flows from operating activities	3,789	12,107			
Purchase of intangible assets	(1,533)	(277)			
Purchase of property, plant and equipment	(506)	(645)			
Purchase of treasury shares	0	(250)	-	Employee Benefit Trust established	
Consideration paid on business acquisitions	(28,933)	(669)			
Net cash flows from investing activities	(30,972)	(1,841)			
Equity dividends paid	(2,408)	(2,413)			
Net proceeds from issue of ordinary shares	26,322	27			
Net movement in borrowings	17,505	(3,158)	-		
Net interest paid	(411)	(504)		Reducing debt being paid in line	
Net cash flows from financing activities	41,008	(6,048)		with terms	
Net increase in cash	13,825	4,218			



SIPP PROPOSITION

OUR 2017 SIPP PROPOSITION				
	Average revenue per SIPP excluding bank interest	2017 interim results		
20,539 Full SIPPs	£947	£937		
24,682 Mid SIPPs	£387	£418		
22,193 eSIPPs	£132	£132		
9,060 Other SIPP administration	£274	£254		

MOVEMENT OF SIPPS

2017	Full SIPPS	Mid SIPPs	eSIPPs	Total own SIPPs	Third Party Administered	Total
Gross organic growth rate *	3.39%	18.45%	20.22%	13.95%	0.75%	12.05%
SIPPs added organically	711	4,079	3,929	8,719	79	8,798
EPML post-acquisition data cleanse	-	-250	-	-250	-	-250
SIPPs lost through attrition	-1,127	-1,244	-1,164	-3,535	-1,522	-5,057
Attrition rate *	5.38%	5.63%	5.99%	5.66%	14.49%	6.93%
Total SIPPs	20,955 20,539	22,097	22,193	67,414	9,060 9,060 2016 2017	76,474 72,983 2016 2017

^{*} Organic growth and attrition rates are based on the number of SIPPs at the beginning of the year

The simplicity and scale of our business model position us well to face the regulatory and key risks facing the wider industry.

Key risks	Opportunities & mitigations
Ongoing regulatory scrutiny of the SIPP market	No negative strategic impact foreseen from current direction
Claims and legal action against non-standard assets	Robust historic and current controls puts us in a strong position
Pressure from inflationary costs and lower cost simpler products	 Driving higher value organic growth with restructured sales division, and diversifying revenue with complementary property services
In specie contributions as an industry-wide issue with unknown outcome	Known, limited exposure
Industry trend of high implementation costs for IT and technology	 Core operating system decision significantly reduces implementation risks and will deliver operational efficiencies



PROGRESSING OUR STRATEGY

CONTINUING TO DELIVER OUR STRATEGY

We continue to deliver our strategic activities as planned, in a controlled and sustainable manner...

Delivered in 2017

- Group Management Board
- Efficiencies to provide initial roadmap to improved margin
- Single identity and new brand
- Rationalised office locations to three sites
- Completed operating systems review

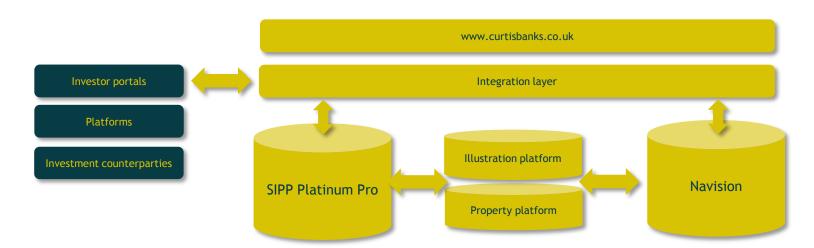
2018 agenda

- Operating system upgrade
- New sales structure
- New single SIPP proposition
- Development of enhanced property services

... to deliver the pathway towards attaining our sustainable target margin.

O

- Operating systems review concluded that an evolution of the systems architecture provides the optimum balance of cost and risk exposure, whilst allowing us to continue growing the business in parallel
- Costs associated with this upgrade will be capitalised and amortised in line with our standard accounting policy
- In the year ending 31 December 2017 approximately £2.1m of capitalised cost have been written off in impairment charges
- We will unify the group with a single web presence and take advantage of front-end automation and the resulting operational efficiencies

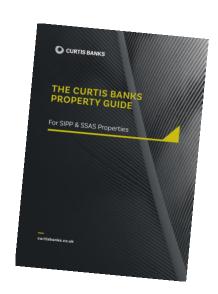


DEVELOPING OUR PROPOSITION

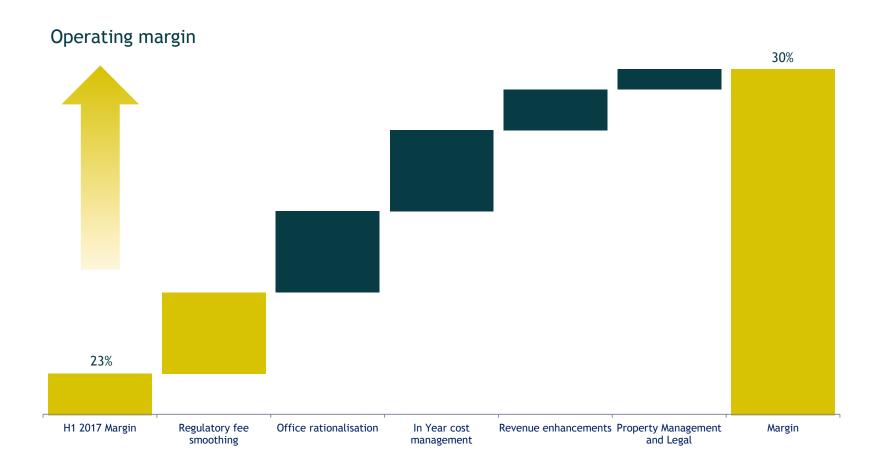
2018 sees us using the strong foundations we have put in place in 2017 as a springboard for growth.

We are developing a number of measures to build on our strong levels of organic growth:

- The new brand will continue to be developed with enhanced marketing activities
- A new Group Sales Director, Dave Stratton, has been recruited and is restructuring and aligning the sales teams across the Group to improve our sales potential
- A new Group proposition is being developed, as a single suite of products, offering enhanced functionality
- Property legal and management services are being developed, to enhance the services we can provide on over 6,000 properties within our portfolio



In addition, we continue to monitor acquisition opportunities, and see further potential in this area.



SUMMARY & OUTLOOK

- Revenue increased 47% from £29.7m to £43.6m
- Adjusted operating profit increased 51% from £7.1m to £10.7m
- 56% increase in proposed dividend for the year

- Market for SIPP providers remains compelling
- Well positioned in market with long term, structural growth drivers
- Further improvement in margin as we grow our top line and achieve operational efficiencies

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APPENDIX 1

ABOUT CURTIS BANKS GROUP

A market leading SIPP administrator combining strong organic growth with accretive acquisitions

76,474 SIPPs 570 staff Experienced leadership

Strong cash generation with predictable earnings

Long term client relationships, typically 20+ years

Transparent and focussed business model with stable organic growth and no exposure to advice risks

Sole focus on SIPP administration

Non-advisory

No direct to consumer distribution or risk

Revenue driven by administration volume

The largest dedicated SIPP provider in the UK, with over 6,000 commercial properties

Full, mid and eSIPPs provided

Third party administration and partnerships

All new business via intermediaries.

Fixed fees, no investment exposure

Delivering on a strategic plan to yield continued revenue growth and improved margins

Clear plan for next stage of growth

Targeting revenue growth

Enhanced capability for future organic and acquisitive growth

Realised benefits of past acquisitions

OUR STRATEGY

5 KEY
STRATEGIC
OBJECTIVES

ENHANCE REVENUE

GENERATION

to enhance value and meet

consequent benefit to revenue

customer needs with a

MEET CHANGING CUSTOMER NEEDS

Adapting to the changing needs of the UK population and regulatory environment to be the SIPP provider of choice both pre and post retirement.

DRIVE EFFICIENCY THROUGH TECHNOLOGY

Continue technology advances appropriate to the business to deliver improved margins through efficiency and improved service to customers.

ROBUST AND SUSTAINABLE BUSINESS MODEL

Market leading governance, capitalisation and robust systems to ensure a sustainable long term business and confidence for our business partners, customers and shareholders.

CAPITALISE ON THE RIGHT GROWTH OPPORTUNITIES

Focus on profitable areas of organic market growth and selective acquisitions of well-aligned books or businesses, with a clear business identity.



SIMPLICITY

Simple, scalable business model

STABILITY

Predictable annuity-style repeat revenue

GROWTH

Strong organic growth

STRENGTH

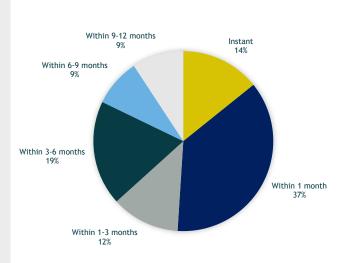
Strong governance and management

- New business introduced by quality advisory firms with longstanding relationships
- No advice risk exposure
- Revenue enhancements and operating efficiencies will deliver higher margins
- Long term client relationships, typically 20+ years
- Fixed fees and reliable cash generation
- No direct to consumer distribution or risk
- Gross new organic growth rate of 14%
- One of the largest operators with an excellent reputation
- Scope for further acquisitions to increase scale
- Highly experienced leadership
- Well capitalised
- Strong senior management

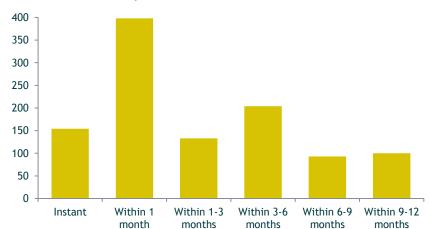
Our pooled banking system enables us to place money, under a tightly governed framework, in a diverse range of deposits.

Total cash balance £1.1bn

Deposit tranches



Fully realisable within 12 months



Future interest rate increases will not meaningfully impact Group operational revenue as clients will share in any uplift in bank base rate.

APPENDIX 2

STATEMENT OF COMPREHENSIVE INCOME - SPLIT BETWEEN INSURANCE POLICYHOLDERS AND THE GROUP'S SHAREHOLDERS FOR THE YEAR ENDED 31 DECEMBER 2017

Statement of Comprehensive income (£'000)	Group	Policyholder	Shareholder
Revenue	386,582	343,009	43,573
Administrative expenses	(375,345)	(343,009)	(32,336)
Finance costs (net)	(495)	0	(495)
Adjusted Operating Profit	10,742	0	10,742
Non-recurring costs	(3,754)	0	(3,754)
Amortisation	(1,131)	0	(1,131)
Profit before tax	5,857	0	5,857
Tax	(625)	0	(625)
Total comprehensive income	5,232	0	5,232

BALANCE SHEET - SPLIT BETWEEN INSURANCE POLICYHOLDERS AND THE GROUP'S SHAREHOLDERS AS AT 31 DECEMBER 2017

Balance Sheet (£'000)	Group	Policyholder	Shareholder
Intangible Assets	44,593	0	44,593
Property Plant and Equipment	3,239,739	3,238,551	1,188
Investments			
Deferred Consideration	(795)	0	(795)
Deferred Income	(24,374)	(13,446)	(10,928)
Borrowings	(94,028)	(76,464)	(17,564)
Net Current Assets	3,563	1,112	2,451
Cash	437,849	412,176	25,673
Non-participating insurance contracts	(3,561,929)	(3,561,929)	0
Net Assets	44,618	0	44,618
Share Capital	33,720	0	33,720
Retained Earnings + Option Reserve	10,898	0	10,898
Shareholder's Equity	44,618	0	44,618

CONSOLIDATED STATEMENT OF CASH FLOWS - SPLIT BETWEEN INSURANCE POLICYHOLDERS AND THE GROUP'S SHAREHOLDERS FOR THE YEAR ENDED 31 DECEMBER 2017

Cash flows from operating activities (£'000)	Group total	Policyholder	Shareholder
Cash flows from operating activities:			
Profit before tax	5,857		5,857
Adjustment for non cash flow expenses	3,696		3,696
Adjustment for interest expense	554		554
Adjustment for share based payment expense	492		492
Policyholder adjustments	16,071	16,071	0
Changes in working capital and tax paid	2,761	1,253	1,508
Net cash flows from operating activities	29,431	17,324	12,107
Purchase of intangible assets	(277)		(277)
Purchase of property, plant and equipment (net)	(13,732)	(13,087)	(645)
Purchase of treasury shares	(250)	0	(250)
Net cash flows from acquisitions	(669)	0	(669)
Net cash flows from investing activities	(14,928)	(13,087)	(1,841)
Equity dividends paid	(2,413)	0	(2,413)
Net proceeds for issue of ordinary shares	(2,413)	0	(2,413)
Net decrease in borrowings	(21,274)	(18,116)	(3,158)
Interest paid	(504)	0	(504)
Net cash flows from financing activities	(24,164)	(18,116)	(6,048)
Net increase/(decrease) in cash and cash equivalents	(9,661)	(13,879)	4,218

YOUR BOARD

Rupert Curtis

Paul Tarran

Will Self

Chris Macdonald

Bill Rattray

Jules Hydleman

Chris Banks

Founder & strategic adviser to the Board

