

## PRESS RELEASE

# CURTIS BANKS SUPPORTS PENSION AWARENESS LIVE

10 SEPTEMBER 2021

Curtis Banks, one of the UK's leading independent SIPP providers, announced today that it is supporting Pension Awareness Live 2021. This week-long campaign supports Pension Awareness Day on 15 September, which has been celebrated each year since 2014.

Curtis Banks believes that the campaign to encourage better financial education and awareness is vital and will help people feel more confident about their pension savings and financial services, which in turn would help encourage more people to seek advice and help improve retirement outcomes. Numerous studies have highlighted the need for better pension and retirement planning information: for example, last month Aviva found that 42% of people didn't know the value of their pensions, and 40% did not know how much to save to fund the lifestyle they hoped to achieve in retirement. The same study also found that 60% of respondents didn't know how much income their pensions could provide.

Campaigns like Pension Awareness Live may also help address the pension gap, by making interesting and accessible information about pensions and financial wellbeing available to all savers.

This year's campaign focuses on three key areas: pension basics, ethical investing, and financial wellbeing. There will be a variety of activities on offer throughout the week, including webinars, live Q&As, blogs, and videos.

**Pension Technical Manager Jessica List, commented:** *"Pensions can be very complex and impenetrable which can put people off learning about them. Every year Pension Awareness Live helps simplify and break down the complexity to help thousands of people engage with, and understand, pensions and retirement saving issues. It is an excellent campaign and one we are very proud to support."*

**Tim Brienza, Chartered Financial Planner at Brunel Wealth, added:** *"Individuals who don't engage with their finances at all are unlikely to seek advice, which is why campaigns like Pension Awareness Live are so important not only for individuals, but also for the financial services industry. It's great to see this year's campaign address wider issues such as ethical investing, which is becoming a huge area of interest among clients."*

### Further information

Curtis Banks administers self-invested pension products, principally SIPPs and SSAs. The Group commenced trading in 2009 and has successfully developed, through a combination of organic growth and acquisitions, into one of the largest UK providers of these products.

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